## SAG Corporate Mission Statement



- Our employees are the key to our company's success.
- Respect, appreciation, openness and teamwork are core values in everything we do.
- We are a dynamic, goal-oriented and success-oriented team.
- The notion of innovation drives us and is lived by every team member.
- We think and work on an international level.
- We develop and produce products and services of exemplary quality on the best possible terms.
- We continuously improve and are dedicated to strict quality assurance and regular certifications by external auditors.
- We think forward and offer innovative and optimal product developments.
- Reliability, expertise and innovation shape the services we provide to our customers.



- Our thinking and acting is customeroriented, economical and based on a spirit of partnership.
- We maintain a fair, friendly and professional relationship with our business partners.
- We strive for long-term business relationships.
- We go the extra mile to exceed customer expectations.
- Compliance with legal and internal company requirements is the guideline for our behaviour.
- Our environment is a matter of concern to us. Therefore, we always strive for sustainable and resource-saving solutions.
- Work safety and health protection of our employees is our highest corporate duty.
- We respect human rights and reject any form of discrimination.